

# 15

## WAYS CLOUD COMMUNICATIONS ARE **ENABLING** BETTER BUSINESS

Take the complexity out of  communications with down to  thinking



### 1 Start With as few as 5 Users

Size really doesn't matter. Starting with just 5 users, any business can cost-effectively harness and benefit from one of the most powerful collaboration services in the Cloud

### 2

#### Reduced Capital Investment

Hosted communications allows you to finally say goodbye to huge front-loaded service and investment costs



### 3 No Hidden Costs

Transparent pricing makes planning and budgeting a breeze, with no unexpected surprises

### 4

#### Predictable Cost Planning

Know what you're spending every month with a low-cost, fixed per-user cost structure. That's a huge advantage



### 5 Device Agnostic Infrastructure

Bridge all of your phones, mobiles and desktop devices across a single unified communications platform and experience greater productivity and effectiveness

### 6

#### Easy Geographic Deployment

A hosted communications service means any user can connect and engage with others wherever they happen to be, and not just in the office



### 7 Powerful Collaboration Features

Users can now access and benefit from features and services that were once only available to big businesses and enterprises

### 8

#### A more Personalised Experience

With the ability to choose which device you want to use based on your situation, you have greater control over how you collaborate



### 9 Integrated UC & Collaboration Suite

One platform, designed to work seamlessly with all your communication, collaboration and mobility services, without the hassle of adding clunky third party applications

### 10

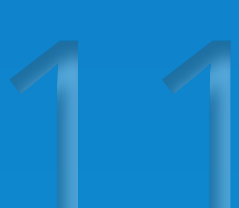
#### Scale Up or Down Users and Features

Customers can scale up and down communication features, services and users as and when it best suits them and their budgets



### 11 Fast Turnaround & Deployment

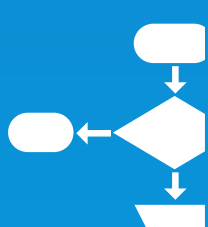
Get organisations, teams and people communicating, wherever they are, in hours, not days or weeks, with no unexpected surprises



### 12

#### End to end QoS-enabled MPLS

End-to-end QoS-enabled MPLS means less delay, jitter & packet loss = better quality calls



### 13 Disruption Free Deployment

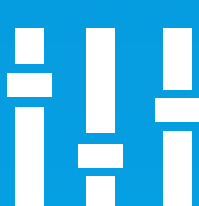
Deploying new services, features and users is a breeze, as there's no disruption to other users of the service whenever adds, moves and changes are made



### 14

#### Reduced IT Support Requirements

With minimal or no hardware and software needed on site, your IT team can spend more time doing other work instead of worrying about the Comms



### 15 Hybrid Deployment Options

Still can't say goodbye to your on-premise assets? No problem. Hosted Communications lets you enjoy the best of both worlds whilst you migrate



Simplifying the complicated